



American
Herbalists
Guild

SYMPOSIUM
2024

MEDIA KIT

WE'RE MAKING IT
SIMPLE TO SHARE
THE 2024 AHG
SYMPOSIUM!



SYMPOSIUM MEDIA KIT

HELP US SPREAD THE WORD ABOUT
SYMPOSIUM IN BLACK MOUNTAIN, NC!

AHG 2024 Symposium Herbal Roots & Medicinal Mushrooms

We are immensely grateful for your enthusiasm in supporting Symposium by sharing our graphics and promotional language with your communities, networks, social media pages, and stories. Your energy in spreading the word is truly appreciated.

Here are some ways to share with your communities:

- **Word of Mouth:** Word of mouth is the most powerful marketing tool we have! Share Personal invitations with your friends.
- **Social Media:** Stay updated with the latest AHG Symposium news by following us on [Facebook](#) and [Instagram](#). Tagging us and sharing our content with your friends helps to spread the word. You can download sample social media posts to share by clicking [here](#).
- **Share flyers with your community:** Have a community bulletin board your neighborhood yoga studio, herb store, food co-op, clinic, or health food store? Download an 8.5x11 pdf flyer you can print and display by clicking [here](#). Email us if you'd like to receive a packet of posters or quarter page flyers by mail.

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- **Add our graphics to your website, blog, newsletter, or emails:** Electronic flyers, buttons, and banners can be added on the sidebar of your blog, on your website, & in the signature of your emails. For email headers that can also be used as banner images on your website [click here](#). For square graphics that can be used on social media or in the sidebar of your website, [click here](#).

Join us this fall in beautiful
Black Mountain, North Carolina!